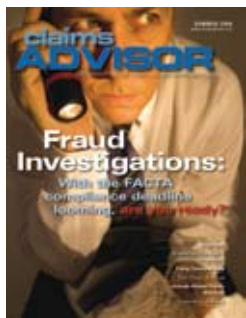




claims ADVISOR



2009

Editorial Calendar:

1ST QUARTER: WINTER 2009

Issue Focus: Investigating Techniques & Best Practices

Secondary Focus: Education

Special Section: Temporary Housing

Special Distribution: PLRB/LIRB Conference

- Content and Space Reservation Deadline: November 4
- Materials Deadline: November 11



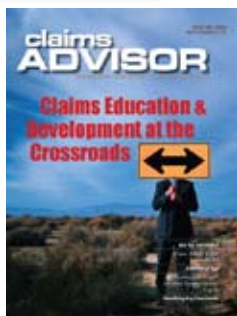
2ND QUARTER: SPRING 2009

Issue Focus: Coverages

Secondary Focus: Technology

Special Section: Restoration

- Content and Space Reservation Deadline: February 2
- Materials Deadline: February 9



3RD QUARTER: SUMMER 2009

Issue Focus: Negotiations

Secondary Focus: Fraud

Special Section: Technology

- Content and Space Reservation Deadline: May 5
- Materials Deadline: May 12



4TH QUARTER: FALL 2009

Issue Focus: Global Issues

Secondary Focus: Legislation

Special Section: Forensics

Special Distribution: PLRB Large Loss Conference

- Content and Space Reservation Deadline: August 3
- Materials Deadline: August 10